

Film Project and Marketing Manager

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One-year experienced film project manager of the first college art house in Taiwan. Professional in film analysis, especially in Chinese films and Hollywood films. Responsible and efficient. Smart and sensitive to new ideas and images. Flexible and personable. Good Command in both English and Chinese.

Education **Bachelor of Arts, National Central University, Dept. of English, expected graduation in 2005**
(FOUR times Academic Excellence Awards)

Related Coursework

- Marketing Management: How to Run 107 Art House/ Management 這是課名？
- Film Seminars: Western Film/ Contemporary Taiwanese Performance of Arts/ Chinese Film/ Film and History/ Introduction to Film Studies/ Mass Communication and Life

Professional Development Highlights

- Staff, Training Camp, 107 Art House, 2003/2004
- Member, Film division, the Circuit Camp of Literature and Art in Taoyuan, by UDN Literature (聯合文學), 2003
- Participant, Focus on Taiwan Cinema: the International Conference of Taiwan Cinema, 2003.
(<http://summer.ntua.edu.tw/~s8920727/zhuzhi.htm>)

Experience **Chief Project Manager, Art House at NCU, the First theater on Campus, 2003~2004 (at least 10 projects per semester)**

- Staff, Press Conference of **Ming-Liang Tsai's** *Goodbye Dragon Inn*, 2003
- NCU Business Representative, **Ming-Liang Tsai's** *Goodbye Dragon Inn*, 2003

Activity Coordinator in the Eng Dept.

- Deputy Director, Westside of Dept. Eng., NCU, the anniversary of Eng. Dept. 2001
- Deputy Director, the Court Game, the College of Liberal Arts Cup, 2002
- Staff, the Court Game, the Cup of the College of Liberal Arts and the School of management, 2004

Lecture and Meeting Organizer

- Coordinator, the annual alumni meeting with students, Dept. Eng, at NCU, 2001
- Lecture Organizer, Westside of Dept. Eng., NCU, the anniversary of Eng. Dept. 2001

Computer Skills

Word, Excel, Outlook, Photoshop, Win98/2000/XP

Languages

Chinese, English, Taiwanese (FLUENT)